

FOR IMMEDIATE RELEASE  
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## **TRAIL FINDER LAUNCHES ON EARTH DAY Expansion Announcement Expected**

BURLINGTON – Over two years in development with 50 volunteers, Local Motion's new Trail Finder ([www.localmotion.org/trails](http://www.localmotion.org/trails)) will be unveiled on Earth Day.

The Trail Finder is a free online resource for 77 walking, biking, hiking, mountain biking trails in Chittenden County. Residents and visitors can get maps and directions, learn about the trails' features, and submit comments and photos.

The Trail Finder is a partnership between 40 towns, trail groups, tourism entities and regional planning organizations. Trail managers have helped provide information and have special access to the Trail Finder's "back end" to update information instantly. Tourism organizations will use this resource at welcome centers and in marketing materials. All partners are recognized at the bottom of every web page.

An exciting expansion announcement will be made at the event.

### **OFFICIAL TRAIL FINDER UNVEILING Tuesday, April 22, 2:30pm ECHO Community Room, Burlington waterfront**

Speakers include;

- Tom Torti, Director, Lake Champlain Regional Chamber of Commerce
- Scott Johnstone, Director, Chittenden Co. Metropolitan Planning Organization
- Jennifer Ely, Executive Director, Winooski Valley Park District

This first phase of the project has been funded by the Vermont Recreation Trails Program (Dept. of Forests Parks & Recreation), the Chittenden County Metropolitan Planning Organization and Local Motion members. Thanks to the extensive help from Chittenden County Regional Planning Commission, Fellowship of the Wheel, Winooski Valley Park District and Lake Champlain Bikeways.

Trail Finder web address: [www.localmotion.org/trails](http://www.localmotion.org/trails)  
For press materials and electronic images, go to: [www.localmotion.org/trails/press.php](http://www.localmotion.org/trails/press.php)

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A Greater Burlington non-profit promoting cycling, walking, running, inline skating and the facilities that make such travel safe, easy and fun!

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